



July, 2011

Dear Business Owner:

On Saturday, November 5, 2011 the Lampeter-Strasburg Pioneer Marching Band will proudly host a Cavalcade of Bands Competition. At this event, hundreds of local and regional high school students will have the opportunity to display their musical and marching talents to judges, spectators, families, and friends as they perform their half-time shows in friendly competition.

This competition will provide your business an excellent opportunity to promote your products and/or services by advertising in the competition program booklet which will be available to all in attendance.

The sizes and costs for advertising are as follows:

Full page, 7-1/2" x 10":	\$140
Half page, 7-1/2" x 5":	\$80
Quarter page, tall 3-3/4" x 5" or wide 7-1/2" x 2-1/2":	\$50
Eighth page (business card), 3-3/4" x 2-1/2":	\$30

(*Cover ads available, please call Teresa Tracy at (717)464-5946)

Full and half page advertisers will receive 2 free tickets to the competition and a coupon for a free program, which will be mailed to you prior to the November 5, 2011 competition at Lampeter-Strasburg High School.

If you are interested in advertising at this event, simply complete the attached Business Advertising Form that is included with this letter. Then return the form, ad and payment to the address provided on the form. For best space availability, please send/submit your ad by September 1, 2011.

This band competition will surely be a memorable event and we look forward to your business being a part of its success. Thank you for your support!

Sincerely,

Lampeter-Strasburg Band Booster Association

LAMPETER-STRASBURG BAND BOOSTERS
 2011 Competition Program – Business Advertising

Advertiser/Company _____
 Street Address _____ Phone _____
 City _____ State _____ Zip _____ Date _____
 Contact Person _____ Phone _____

Ad Size (check desired ad size)

	Amount
<input type="checkbox"/> Full Page* (7 1/2" x 10")	\$140.00 _____
<input type="checkbox"/> Half Page* (7 1/2" x 5")	\$ 80.00 _____
<input type="checkbox"/> Quarter Page <input type="checkbox"/> Tall (3 3/4 x 5") <input type="checkbox"/> Wide (7 1/2 x 2 1/2")	\$ 50.00 _____
<input type="checkbox"/> Eighth Page (business card 3 3/4" x 2 1/2")	\$ 30.00 _____
Amount Enclosed	_____

- Ad (jpg, pdf, or word) will be emailed to bandcomp@l-smb.org
 Ad attached

Ad copy and camera-ready ads must be submitted by September 15, 2011.
(For best space availability please submit by September 1, 2011)

Please make checks payable to L-S Band Boosters
Mail payment and ads to:

L-S Band Boosters
 C/o Teresa J. Tracy, Treasurer
 23 Wyndmere Way
 Willow Street, PA 17584

Please return upper portion of form with your payment.

Please keep lower portion of form as your receipt.

Lampeter-Strasburg High School
 Band Booster Advertisement
 2011 Competition Program

Advertiser/Company _____ Date _____
 Street Address _____
 City _____ State _____ Zip _____ Date _____

One ad, size of _____ page at a cost of _____.

Ads must be submitted by September 15, 2011.

*Full and half page advertisers receive 2 free tickets and a competition program coupon mailed in October.

Thank you! Your support of the Band Booster organization is greatly appreciated!